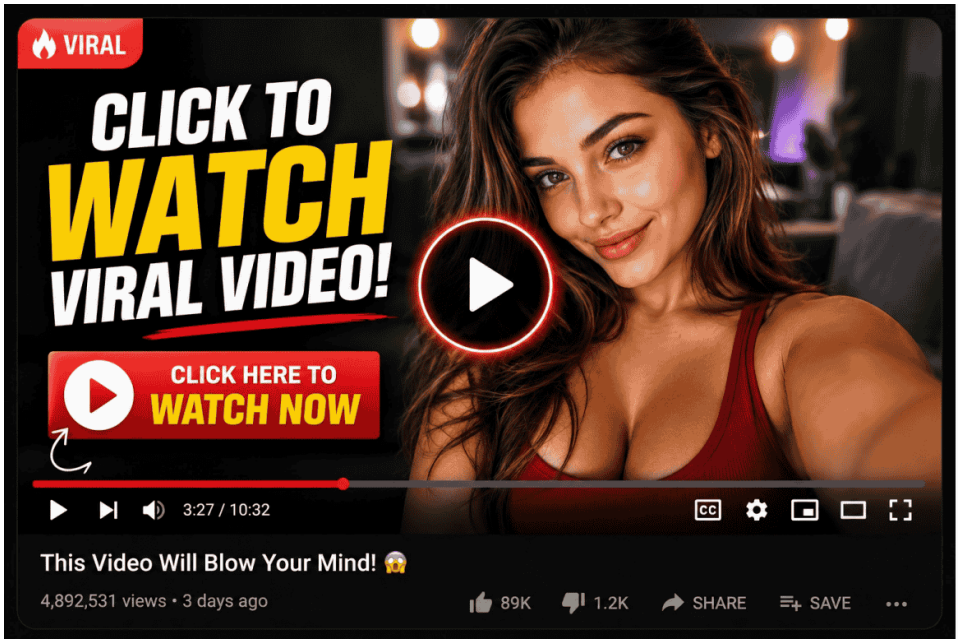9 minute viral video 9 minute 34 second viral video